

Analysis of Innovative Strategies in College English Teaching under the Background of Internet +

Long Lanyung

Changsha Nanfang Professional College, Changsha, Hunan, 410208, China

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Abstract: Under the background of Internet +, the external environment of college English teaching has changed significantly. If we continue to follow the traditional teaching model, it will make it difficult for college English teaching to keep pace with the development of the age. In this regard, teachers need to adhere to the management concept and teaching concept of advancing with the times, pay attention to the innovation and reform of education and teaching, focus on the trend of the development of the age and take the initiative to adjust the education and teaching model. Teaching innovation is a long-term process, in the short term, it is difficult to obtain obvious results, teachers need to comprehensively consider the effect of different factors, combining theoretical analysis and practice research, actively integrate into modern education teaching idea, always adhere to the stand in the perspective of students thinking and problem analysis, to ensure that the work to implement the teaching innovation. Through the analysis and research of the current situation of college English teaching, this paper aims to understand the relevant strategies and requirements of subject teaching reform and innovation under the background of Internet +, in the hope of providing corresponding references for the reform and innovation of college English teaching.

1. Introduction

With the accelerating progress of human civilization and the further reform and breakthrough of science and technology, English teaching has attracted much attention in the new era, and the modernity and scientific nature of this subject has become more and more obvious. Among them, the use of modern economic technology can better build efficient classroom, highlight the value of English teaching times and educational advantages. At present, many college English teachers take the initiative to integrate modern education forms such as MOOCs and flipped classroom into classroom teaching links, change traditional education concepts, and truly create wonderful classes. Continuously promote the scope of English teaching to further expand, enrich the content and form of teaching. English teachers need to make full preparation of courseware, understand the changes and challenges brought by Internet +, actively seize the development opportunities, and put teaching innovation into practice. Effective teaching strategies and means should be adopted to ensure the flexible allocation and application of educational resources, so as to ensure that students can generate learning motivation and interest from the internal to external in the process of independent learning.

2. Current Situation of College English Teaching under the Background of Internet +

The Internet is the product of the development of the times and conforms to the trend of the development of the times. Therefore, under such a realistic background, college English teaching also needs to achieve further breakthroughs. The emergence of Internet + directly challenges the traditional college English teaching model. For English teachers, they need to pay attention to the optimal allocation and content of teaching resources in the process of carrying out teaching practice activities, and actively respond to the challenges of the development of the age. First of all, the traditional education and teaching mode has been criticized. Some teachers still complete knowledge impart in a one-size-fits-all and instilling style of teaching, ignoring the flexible use of

MOOCs and flipped classroom. The overall scope of education and teaching is relatively narrow, and the English knowledge absorbed by students is relatively one-sided and superficial. Few students are able to develop interest in learning from the internal to external, and their learning ability and learning quality are greatly reduced. Secondly, students' English learning style has been greatly affected and challenged. There are not enough opportunities for students to cooperate and think independently. It is difficult for students to complete English learning tasks according to their real needs, and the speed of improvement of individual learning ability is very slow. Teachers' educational and teaching strategies and means are relatively mechanical and single, not according to the individual differences of students, to guide students to take the initiative to analyze as the focus, to comprehensively improve the learning ability of students. Teachers directly handle all educational teaching content according to their own subjective judgment and experience in education and teaching, ignoring the analysis and research of Internet + technology. Few teachers can put themselves in the students' shoes and pay too much attention to the embodiment of their dominant position. Students' initiative is poor, students have a natural fear of difficulties and resistance to English learning.

3. An Analysis of Innovative Strategies in College English Teaching under the Background of Internet +

With the advent of the Internet era, the traditional education and teaching mode has been criticized. Both the content and the form of education have undergone tremendous changes, and the new improvement of education and teaching has become the core issue that teachers need to consider. Teachers need to make flexible use of various modern education and teaching concepts and new education methods to break through the dilemma of education and teaching, deepen students' understanding of the knowledge they have learned, promote the effective transmission of knowledge, and improve students' ability to absorb and internalize knowledge. Students' independent learning is the key. Teachers should flexibly use various modern educational tools and technologies to encourage students to actively absorb and learn different knowledge, strengthen communication and interaction with students, and enhance students' learning initiative. The integration of modern online education resources and platforms is very critical, which can further enhance the quality and effect of students' learning and promote the effective reform and breakthrough of education and teaching. English teachers should focus on the requirements of the overall education and teaching reform, understand students' learning interests from the perspective of macro development, and truly construct efficient classes through the analysis and research of students' learning foundation, so as to ensure that English teaching can shine brilliantly.

3.1 Actively Introduce Mooc Teaching Mode

Under the background of network era, MOOC has achieved rapid development. MOOCs can promote the effective sharing of global high-quality educational resources and information, truly break through the limitations of time and space, and comprehensively improve the progress and pace of human civilization. The MOOC-based classroom teaching mode has attracted much attention and praise. For college English teaching reform under the background of Internet + era, MOOC-based teaching mode can also be actively introduced to enrich the educational and teaching content and break through the constraints and obstacles of the traditional teaching mode. Teachers need to analyze and research the learning subjects, understand the different curriculum design requirements, and ensure the appropriate medicine. The MOOC-based classroom teaching model is relatively complex, with obvious changes in teaching methods. This modern education model attaches great importance to the interaction and communication between teachers and students. English teachers need to put down their own authority and shelves, pay attention to the flexible use of network platforms and network resources, and fully show the auxiliary role of modern education resources in teaching. For English teaching reform, MOOCs and other modern educational resources can help comprehensively improve students' learning status, cultivate students' good learning initiative, and encourage students to play freely and make bold innovations. Under the

guidance of teachers, many students can gradually develop their core qualities, master appropriate English learning skills, and significantly improve their learning ability and initiative.

3.2 Take the Initiative to Explore the Micro-Lesson Teaching Strategy

Compared with MOOCs, micro-lesson is also the product of the development of the times, which plays an important role in improving the teaching quality and enriches the teaching content. The education and teaching mode with micro-lesson as the starting point has been widely praised by foreign scholars. Micro-lesson requires teachers to take teaching videos as an important medium and carrier, combine the teaching process with the learning process of students, and actively penetrate different modern education concepts. Through the effective integration of simple knowledge content, the final teaching video is formed, and then the online platform is used to actively transmit to students, among which micro-videos and micro-resources are the key points. Teachers can encourage students to analyze knowledge points by combining different English test contents and teaching plans. In order to build an efficient classroom, teachers can also focus on the relevant requirements of micro-lesson teaching and actively integrate high-quality educational resources. From the micro point of view, the teaching link of micro lesson is relatively complex. The first is the production of micro video. Teachers need to extract the key points and difficulties based on the syllabus of the textbook. The key and difficult knowledge is inserted into the video to ensure the high efficiency and pertinence of the video production. Secondly, it is the preparation of students. Micro-lesson pays great attention to the main position of students. Teachers need to leave a lot of time and space for students to practice independently, promote the innovation and reform of preview before class and consolidation after class, and ensure that students can become more active. Teachers only need to use the time of classroom teaching to answer students' questions. Finally, classroom cooperation is helpful to cultivate students' good sense of cooperation and collectivism spirit. In the process of cooperating with others, students can have a deep understanding of English knowledge and realize their personal strengths and weaknesses, so as to realize their strengths and avoid weaknesses and draw inferences from one example. In order to sublimate students' knowledge and improve their ideological realm, teachers also need to pay attention to the summary and thinking in the later period. Analyze the internal logical links between different education and teaching links, take the initiative to grasp the pace and progress of education and teaching, and strengthen the direction of guidance for students. Among them, the video production in micro-class is relatively complex, and the education and teaching resources are very rich. Teachers need to clarify specific teaching topics and encourage students to actively grasp the content of English learning from different perspectives through the analysis and research of students' understanding ability and cognitive characteristics. In order to better improve the quality of education and teaching in the later stage, teachers also need to check students' learning results in the form of simple tests, strictly follow the specific steps of group teaching, organize and carry out various forms of competition practice, stimulate students' enthusiasm, and encourage students to summarize and reflect on their own. This will help improve students' learning efficiency and learning quality, and create a free and relaxed classroom learning atmosphere.

3.3 Actively Build a Multi-Interactive Teaching Atmosphere

Students' English learning process is also a process of information input and output. In order to enhance students' learning initiative, teachers need to pay attention to the interaction between students and between students and the environment. Actively create a pluralistic interactive teaching atmosphere and environment, encourage students to practice independently. First of all, teachers can flexibly use WeChat to communicate with students, liberate students' personalities and make students more free and active. College English network teaching is more diversified, teachers need to take the initiative to use the existing education and teaching resources, actively build the teaching resource platform, focus on the use of computer information technology requirements, flexible use of various modern information technology to check students' learning results. Encourage students to study independently, and use WeChat to realize close communication with students, understand students' learning situation, and then ensure the appropriate method. Teachers can actively provide

students with high-quality learning resources through WeChat, guide students to take the initiative to use the extracurricular fragmented time to realize independent learning and efficient learning, truly highlight the main status of students, improve the quality of students' learning. In the process of mutual exchange and communication, the relationship between teachers and students has become more and more harmonious. Secondly, teachers need to combine the construction requirements of the new education and teaching system to provide more guidance for students' learning and actively create a flexible learning environment. The system of English teaching is relatively strong, which cannot be separated from the effective optimization and upgrading of the teaching environment. Teachers need to pay attention to the learning requirements of students' English language information by combining the information acquisition channels of students. Actively create interactive teaching situations and learning environments, encourage students to use English flexibly to communicate with others in different social practice activities. Many students are eager to have a try, and can generate learning motivation from the internal to external on the basis of independent learning, which has a very key impact on students' language learning and social practice. Finally, teachers need to pay attention to the classified use of educational resources, and actively build a perfect teaching structure and system. Focusing on students' learning progress, we should give targeted guidance to students at different levels, highlight students' subject value, strengthen direction guidance to students, evaluate and guide students correctly and objectively, so as to ensure that students can become more active and positive. Only in this way can students be better mobilized to participate in the initiative and learning enthusiasm, comprehensively improve the learning efficiency and quality of students, make the whole English class efficient, students can also have more learning motivation.

4. Conclusion

Compared with other stages of English teaching, college English is more systematic and diversified, with higher demands on students, among which the reasonable analysis of how to use modern information technology, such as network resources, cannot be ignored. Teachers should take the initiative to grasp the core requirements of college English teaching reform, identify the entry point and breakthrough point of modern educational tools, pay attention to students' institutional practice and personalized learning requirements, and give students more opportunities and platforms for independent practice. To provide students with direction guidance, encourage students to flexibly use different learning resources to achieve efficient learning and independent learning, which is of great importance to highlight students' subject value and stimulate students' learning initiative.

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